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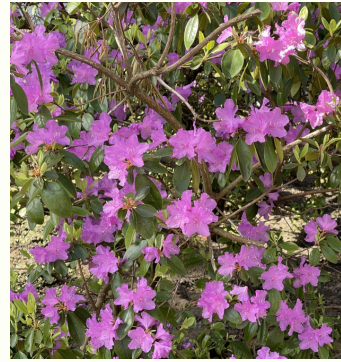
## What's happening in Whistler?

- *Whistler Covid Update*
- *What to look forward to!*

### **Whistler Covid update: Message from the CEO & President of Tourism Whistler**

"Tourism Whistler will begin proactively marketing to the Lower Mainland effective immediately. With the significant reduction in COVID-19 cases in our area, combined with the full vaccination of our community, we are excited to be able to safely welcome visitors back to Whistler once again.

Tourism Whistler has worked hard to prepare for the reopening of recreational travel in BC, and we have developed a thoughtful marketing and communications plan designed to boost economic recovery with a continued focus on health, safety and responsible travel. We expect to see a strong recovery from the BC market for summer travel to Whistler, particularly on weekends and in our July and August peak season. The goal of our summer campaign, therefore, is to change the mindset of the BC guest to choose Whistler as a longer-stay vacation destination, instead of a quick day trip or weekend getaway, by showcasing how much Whistler has to offer when you **Adventure Deeper**. Our summer campaign will encourage our BC visitors to experience everything Whistler has to offer to help them discover a greater sense of belonging and a deeper connection to Whistler, its people, its culture and its environment." [Read the whole article](#)



## What's happening in this beautiful town

### **Activity central:**

With Covid numbers on the downward trend, and the province slowly being able to lift restrictions; summer is going to be a much needed mental boost.

Whistler has an abundance of activities to suit anyone's preference. Biking, swimming, zip lines, fishing, patios, golfing, white water rafting, tennis; you name it. And now is the time to start planning and thinking just what it is you would like to do; to kick back and relax this summer. Visit

<https://www.whistler.com/activities/summer/> for a list of all activities Whistler has to offer! Summer here we come!

### **Bear Smart:**

#### ***Are you a resident or business owner in Whistler? Learn how to live in bear country?***

The black bear is a long-time resident of Whistler and one of our most prevalent forms of wildlife. As Whistler continues to develop and encroach on wildlife habitat, the need for people and bears to coexist safely increases. Whether you're hiking the Rainbow Trail or strolling through the neighbourhood, you may encounter a black bear. Black bears are most active from mid-March to November, but may remain active during the winter months if non-natural foods are available. Their constant search for new food sources may draw them into Whistler's urban areas and into your backyard. The residents of Whistler have chosen to live in harmony with their bears. We strive for our community to be porous to bear activity, so that bears can pass through, but are not tempted to stop and get into trouble with people and their non-natural attractants.

If you are planning to move, or just moved to Whistler this is a great PDF to get all the information you need to keep your family and property SAFE!

<http://www.bearsmart.com/wp-content/uploads/Whistler-Bear-Smart-Residents-Guide-flyer.pdf>